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BCI New Zealand acquires publishing and events company AGM.

AUCKLAND and SYDNEY, 20 Sep. 2017 – BCI New Zealand, the leading construction information provider in New Zealand is delighted to announce the recent acquisition of Auckland-based publishing and events company AGM.

AGM is a cross-platform publisher and events organiser with a focus on the built environment, featuring a portfolio of highly regarded digital and print publications, awards and events – Architecture New Zealand, Houses, Interior, and Urbis; websites – Selector.com/nz, ArchitectureNow.co.nz and Urbismagazine.com; the Interior Awards, Urbis Designday, Designday Pro and Urbis Best Of awards.

The acquisition capitalises on the synergies between the two businesses, enabling both organisations to expand and develop their relationship with the New Zealand AEC community. The combined organisation will be exceptionally well placed to service the architectural specification and construction industry, making available to customers an unmatched breadth of innovative platforms to communicate and connect within the market.

Says Matthias Krups, Founder and CEO of BCI Media Group, parent company of BCI New Zealand: “I am thrilled to witness these two fine companies coming together to enhance the way designers and the building industry interact, for the greater good of the NZ built environment. We enter the relationship with AGM with a deep and sincere appreciation of its legacy that spans many decades. Together, we are committed to moving the needle in the mutual understanding and support between the building industry and the design profession.

The integration of the two companies will take place over the next few months, during which time both AGM and BCI clients will continue to receive the same high quality of service that they have come to expect. Clients from both businesses will also be able to take advantage of an expanded and growing product portfolio.

About BCI New Zealand

BCI New Zealand is part of the BCI Media Group, which is the leading provider of building and construction information across the Asia Pacific region with 23 offices across 10 countries and reporting on construction projects across 13 countries.

Established in 1998, BCI Media Group has a long history in providing its members with quality information across a multitude of construction projects within the public and private sectors, from concept design and planning stages to documentation, tender, the awarding of contracts and commencement of construction. Our complementary cross media business services combined with our construction project information aims to provide marketing and sales alignment for our members by giving them the opportunity to find and engage with their target audience easily and at the right time.

For more information on BCI New Zealand, please see www.bcinewzealand.com

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